

cosmétique mag

To decode beauty industry N°1_Spring 2018



The new Coty

Exclusively for *Cosmétique mag*, the group's managers share their visions and ambitions. Portrait of a young beauty giant.



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ISSN 1297-4781

SUBSCRIPTIONS
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PRINTING: Imprimerie Chirart,

744 rue de Sainte-Colombe, 42540 Saint-Just-la-Pendue

MAILING: France Routage

PAPER FROM ITALY - RECYCLED FIBER RATE 0% CERTIFICATION
PEFC 100 % - EUTROPHISATION PTOT 0,036 KG/T



Legal deposit: upon publication
Joint Committee: 0318 T 78973
ISSN 1297-4781

OTHER PUBLICATIONS
www.cosmetiquemag.fr

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editorial

Cosmétiquemag is moving forward

Your B2B media brand has been included in the portfolio of Link Media Group, a trade press group managed by Stéphane Demazure. It is growing with the acquisition of *Cosmétiquemag*, *Coiffure de Paris* and *La Revue des Collectivités locales* and has brought in Meeschaert Capital Partners as a shareholder. *"The B2B press has major*



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growth drivers it can use to activate its professional communities via distribution, data management, the creation of events, and brand content. We are convinced that by placing intelligence and information at the service of industries undergoing technological and digital transformations, we will be further capable of meeting the needs of our professional communities, especially in the beauty sector" explains Stéphane Demazure. *Cosmétiquemag* and its staff look forward to sharing their new projects with you. In the meantime, the magazine has opened up its pages to Coty this month for a long sequence in order to provide comprehensive information about this new beauty giant that is getting organised to resume its growth after the acquisition of P&G. Camillo Pane, CEO of Coty, and his management team share an interim assessment with us and paint an initial portrait of a group that is now operational.

PATRICIA THOUANEL-LORANT

20 YEARS



20 ans Kaloo change de tête.
Kaloo new look.



AVRIL 1998



SEP 2008



AVRIL 2018



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